**Presentation Scoring Sheet**

**AREC 213**

Name: Date:

|  |  |  |
| --- | --- | --- |
| **Content** | **Total=50 pts** | **Notes** |
| * Company and Product | /10 |  |
| * Marketing and Sales | /10 |  |
| * Pricing and Forecasts | /10 |  |
| * Financials | /10 |  |
| * Logic – Path to Profit??? | /10 |  |
|  |  |  |
| TOTAL CONTENT SCORE | /50 |  |

|  |  |  |
| --- | --- | --- |
| **Format** | **Total=25 pts** | **Notes** |
| * PPT or Handouts | /4 |  |
| * Spelling/Grammar | /6 |  |
| * Layout/Graphics | /11 |  |
| * Flash Drive? | /4 |  |
|  |  |  |
| TOTAL FORMAT SCORE | /25 |  |

|  |  |  |
| --- | --- | --- |
| **Presentation** | **Total=25 pts** | **Notes** |
| * Preparation | /3 |  |
| * Length? \_\_\_\_\_\_\_ minutes | /2 |  |
| * Tells the Story? | /10 |  |
| * Interest – audience attentive? | /6 |  |
| * Interactive? | /4 |  |
|  |  |  |
| TOTAL PRESENTATION SCORE | /25 |  |

**FINAL PRESENTATION TOTAL SCORE: /100**

**PERCENTAGE: %**